



Leesburg Area Chamber "Profiles" Production Agreement
You will receive:

- Approximately three (3) minute highly produced, interview format, soft-sell profile. You will be provided a download link and a YouTube link to your final edited segment for *unlimited use* on – for example – your web site, marketing, social media, QR codes, etc. *Raw footage remains the sole property of Hometown Health TV, LLC.*
- Exposure on LSTV at Lake Sumter State College reaches an estimated 120,000 cable homes throughout Lake County and The Villages.
- Your Profiles segment will debut during the first week of the month and air a minimum of fifty (50) times in fixed time periods during its debut month with a total minimum of one hundred (100) total airings in the months following in random rotation.
- Additionally, the programming is posted as individual segments to the LSTV/Profiles YouTube channel.
- All content is shot using professional, HD field and studio equipment and edited on non-linear digital editing systems. Production includes up to 4 hours (one day) of on-location interview and footage. Includes videographer and producer/interviewer.
- 50% deposit due upon signing of this agreement with balance net 15 days after completion.

Total investment: \$1349

Featured Month: April 2015

Profile Subject/Client: _____

Agreed to by: _____
Signature

Date